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Did you know that you could waste up to 45% of your profits due to poor performance at the micro entity level and/or from the various segments of your company? Many companies are losing money because they don't optimise some processes, misprice products, or because they simply don't know where poor performance is lingering.

By using Procreo™, you can start to recover your lost profits and optimise your company's operations at all levels.

Procreo™ is a value optimisation/creation and pricing platform based on state-of-the-art Machine Learning Clustering and Big Data Analytics concepts.

Procreo can help you recover anything from 5% to 45% of your company's losses and convert them into profits!

Scan me



Procreo™ Platform

Bridging the gap between pricing and profitability



Procreo™ Main Features

Machine Learning & Clustering

Procreo™ uses advanced Machine Learning Clustering to help you better understand your data at the micro entity level.

Suggestions Engine Technology

Procreo™ provides the user with sound suggestions based on AI and ML to solve performance issues at the most granular level. It also provides micro entity drilldowns and root cause analysis.

Intelligent & Dynamic Pricing Engine

Procreo™ helps you determine the most profitable price of an item, thus helping you to generate more profitable quotations. It also has the ability to update the price of an item dynamically in Real Time based on a set of triggers.

Corporate Dashboarding & Reporting

Intuitive interface with corporate dashboards and various financial position reporting. Forecasting and powerful Profitability Analysis.

What-if scenario & Impact Analysis

The platform provides you with an extensive set of what-if scenario, impact analysis and threshold case processing. Budget forecasting and dependencies analysis.

Shared Workspaces & Real Time Processing

You can create workspaces, for sharing with colleagues. Download reports in Excel or PDF formats. Create cases and followup the case progress with different teams. Have the updates propagated in Real Time using In-Memory processing.