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ProCreo™
by Predictive®

Discover how ProCreo™ can increase your bottom line by up to 45%!

Why ProCreo™?

Are you not tired of systems that do not deliver what they promise? We are tired too! That's why we built ProCreo™. A simple yet intelligent Corporate Performance Management and Pricing Platform to bridge the gap between pricing and profitability and much more!

Platform Highlights

ProCreo™ is a Corporate Performance Management and Pricing Platform

Machine Learning & Clustering
ProCreo™ uses advanced Machine Learning Clustering to give you insight on your data at the micro entity level.

Suggestions Engine Technology
ProCreo™ provides you with sound suggestions based on AI and ML to solve performance issues at the most granular level. It also provides micro entity drilldowns and root cause analysis.

Intelligent Pricing Engine
ProCreo™ enables you to determine the most profitable price of a product or service, thus allowing you to generate more sales without sacrificing margins and incentives. It also has the ability to update the price of an item dynamically in Real Time based on a set of rules or triggers.

Corporate Dashboarding
ProCreo™ gives you an intuitive interface with corporate dashboards and various consolidated financial reporting. It also gives you an edge in Forecasting and Profitability Analysis.

What-if scenarios & ML Forecasting
ProCreo™ provides you with extensive what-if scenarios, impact analyses, threshold case processing, budget forecasting, and dependencies analysis.

Shared Workspaces & Social BI
With ProCreo™ you can use workspaces to share reports and to generate cases. You can download data in Excel or PDF formats. You can also follow up case progress across teams, with Real Time updates thanks to In-Memory processing.

In addition to our four product tiers, ProCreo™ Brexit enables businesses to consolidate and analyse their financial data while streamlining their processes to accelerate decision-making and maximise profitability.

★ ★ ★

PROCREO™
Brexit

The only Brexit-Specialised Corporate Performance Management Platform tier to support you across multiple jurisdictions